

directory advertising agreement

Contract: Directory Only 3 Months 6 Months 12 Months Dates: _____

A. Display Ad

Price/Month _____ 2nd Month through contract end _____
 Design _____
 Size _____ Notes: _____
 Calendar _____
 Premium Pos _____
 Other _____
 1st Month TOTAL _____ Other _____

B. Directory Listing

1, 2 or 3 _____
 Longer Term _____
 Category 1 _____ Category 3 _____
 Category 2 _____
 Directory TOTAL _____
 Monthly TOTAL _____

C. Special Packages

All Ad Packages are 12-Month Contracts

Premium Package 1 Premium Package 2
 Premium Package 3 Premium Package 4
 Standard Package 5 Standard Package 6
 Standard Package 7 Standard Package 8
 Event Package 9 Event Package 10
 Package TOTAL \$ _____

D. Business Profile

1/4 1/2 Writing
 1/3 Full TOTAL \$ _____

E. Current Advertiser Pricing

Display Advertiser
 Resource Guide Advertiser
 TOTAL \$ _____

Total of All Ad Placements

Add boxes A through E

GRAND TOTAL \$ _____

*Pricing is based on consecutive month placement in *Natural Awakenings* magazine or MileHighNaturalAwakenings.com. Prices listed are per month. Monthly electronic invoices are available upon request.

Payment via credit card only. We gladly accept:

 MasterCard  Visa  AmEx

*Must complete credit card authorization form.

Credit card charges: Your account will be billed around the 15th of the month prior to publication.

All advertising must be prepaid.

Broken contracts: Unearned discounts and an administrative fee of 25% of your monthly rate may be imposed (minimum of \$20). Should this become a collection problem, the client assumes all costs of collection, including, but not limited to court costs, interest and legal fees.

I agree to the terms of this contract. I understand cancellation penalties and payment policies.

Signature _____

Fill in contract form. Calculate your price in the worksheet area.

Email in your print-ready ad or ad copy and graphics to Directory@MileHighNaturalAwakenings.com. In-house-designed ad proofs will be sent via email.

Name _____ Date _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Telephone (____) _____ Fax (____) _____

Email _____ Invoice by Email

Website _____

MILE HIGH NATURAL AWAKENINGS

Publishers/Owners:

Terry Chriswell

Doug Zerbarini

PO Box 18581

Golden, CO 80402

ph. 303-770-1981

fx.303.991.6892

Directory@

MileHighNaturalAwakenings.com

natural
awakenings

credit card billing authorization

Mile High Natural Awakenings

PO Box 18581
Golden, CO 80402

Directory@MileHighNaturalAwakenings.com
MileHighNaturalAwakenings.com
Ph 303.770.1981 / Fax 303-991-6892

**Please print this form and fax it back to us.
All requested information is required.**

I authorize *Natural Awakenings* to bill the card listed below as specified:

Amount \$ _____ Frequency: One Time _____
 Monthly _____
Please charge my credit card

Start billing on: _____ End billing: On contract expiration
(Today's date) One-time charge

Business Name: _____

Contact Name: _____

Contact Phone #: _____

Natural Awakenings accepts the following credit cards: Visa, MasterCard, American Express.

Credit Card # _____ Expiration: _____

Name as it appears on Credit Card: _____

Billing Address for Credit Card: _____

City: _____ State: _____ Zip Code: _____

3 Digit Code _____ (from signature line on back of credit card)

4 Digit Code for AmEx _____ (on front of card)

Cardholder's Signature: _____ Date: _____

natural
awakenings

Business Profile Questionnaire

Contact Info:

Business Name

Practitioner Name

Address

Phone

Email or Website

Profile:

What services/products do you offer?

What makes you unique?

What are the benefits to a potential client?

What type of people do you help the most?

What are your credentials?

What specialty training do you have?

What else should people know about you/your business?

Please send a Color Photo or Logo to Directory@MileHighNaturalAwakenings.com

Terry or Doug / 303-770-1981
Directory@MileHighNaturalAwakenings.com
MileHighNaturalAwakenings.com

Details & Instructions

- DUE DATE: DEC 5
- Buy a Display Ad and/or Profile and receive a Listing at 1/2 price
- Buy a Display ad and receive a Profile at 25% off
- **Reduced prices** for 3, 6 or 12 month contracts for Listing and Display ads
- **Reduced prices** for returning clients: 10% off
- No free Calendar items in Directory unless previous contracted agreement
- 5 free basic 35-word calendar events included with Display ads and Profiles; 2 free basic calendar events including with Listing

OPTION #1 DISPLAY ADVERTISING

TO SUBMIT your ad:

1. Pick a size that matches your budget and needs.
2. If you need help with an ad, contact us immediately to get going, OR send your high resolution (300 dpi or greater in PDF or JPG) ad via email Directory@MileHighNaturalAwakenings.com
3. Fill out the contract and credit card authorization attached and fax (303-991-6892) or email Directory@MileHighNaturalAwakenings.com.

OPTION #2 BUSINESS PROFILES

TO SUBMIT your Business Profile:

1. Pick a size that matches your budget and needs.
2. Send text and graphics OR completed profile that matches the word count to Directory@MileHighNaturalAwakenings.com
OR contact us for professional writing services at 303-770-1981
3. Fill out the contract and credit card authorization attached and fax (303-991-6892) or email Directory@MileHighNaturalAwakenings.com.
4. Send your high resolution (300 dpi or greater if possible in PDF or JPG) graphic or picture via email to Directory@MileHighNaturalAwakenings.com.

OPTION #3 DIRECTORY LISTINGS

TO SUBMIT your Directory Listing:

1. Go to Milehighnaturalawakenings.com
2. Click the link (left side) Submit Your Directory Listing.
3. Fill in the form and pay via credit card or paypal after submission,
OR fill in the credit card authorization form attached and fax to 303-991-6892.

OPTION #4 CALENDAR/CLASSIFIED SECTION

TO SUBMIT YOUR Calendar or Classified:

1. Go to Milehighnaturalawakenings.com
2. Click the link on the left Submit Your Calendar Listing or Submit Your Classified.
3. Fill in the form and pay via credit card or paypal after submission

mechanical specifications

Format for Print-Ready Ad

If you are providing print-ready copy, your ad must be submitted in one of the following formats:

- 1) TIFF, EPS, JPG, PSD or PDF file. All fonts must be embedded and/or attached. Please "flatten" all files before saving. Emailed files must be under 6 MB.
- 2) Adobe Acrobat® PDF file, distilled from InDesign or Quark Express as 'Press Quality' with all fonts embedded. Microsoft Word files are not accepted as print-ready ads. Publisher files are not accepted.
- 3) Native application files: PC InDesign files with "ALL 300 dpi files needed for remote printing." This should include the original one-page InDesign file, any linked 300 dpi graphics and all fonts. Adobe Illustrator files saved as EPS with embedded photos & art. All fonts converted to outline. Adobe Photoshop files saved as flattened JPG, 300 dpi, in CMYK.

Please send all advertising files and digital graphic files to:
Publish@MileHighNaturalAwakenings.com

Photos and Graphics

Be sure to include any photos or graphics in one of the following formats as an email attachment. Graphics embedded into word documents are not acceptable.

- 1) Digital photos (JPG or TIFF) unretouched "right out of the camera" are preferred.
- 2) Professionally printed photos scanned at 300 dpi. TIFF, EPS, PDF or JPG windows format accepted.

No computer-printed material or website images are accepted.

<p>full page no bleed 7.5 x 10</p> <p>full page bleed bleed size 8.75 x 11.25 trim size: 8.25 x 10.75 live area: 7.5 x 10</p>	<p>2/3 page vertical 4.75 x 9.75</p>	<p>2/3 page horizontal 7.5 x 6.25</p>	<p>1/3 vertical 2.25 x 9.75</p>	<p>1/3 horizontal (3-column) 7.5 x 3.25</p>
<p>half-page horizontal 7.5 x 4.5</p>	<p>half-page vertical 4.75 x 7</p>	<p>half-page vertical (2-column) 3.5 x 9.75</p>	<p>1/3 horizontal (2-column) 4.75 x 4.5</p>	
<p>1/4 vertical (2-column) 3.5 x 4.5</p>	<p>1/4 horizontal (3-column) 7.5 x 2.25</p>	<p>1/4 horizontal (2-column) 4.75 x 3.25</p>	<p>business card 3.5 x 2</p>	

1/6
vertical
2.25
x 4.75

1/6 horizontal
4.75 x 2.25