

Catalyst for Change *Natural Awakenings* Celebrates 20 Years

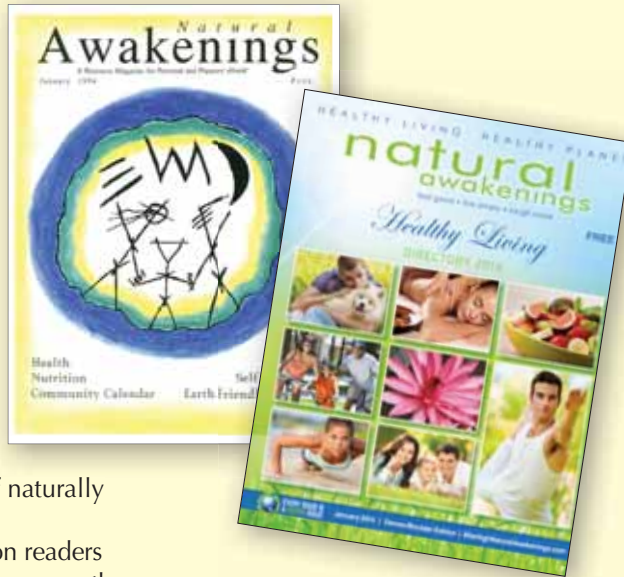
by Sharon Bruckman, CEO/Founder

A heartfelt shout out goes to the 90 U.S. cities and metro areas across the country, plus Puerto Rico, where *Natural Awakenings* is effecting positive change in people's lives. For 20 years, this free community magazine has been loyal readers' go-to resource for awakening America to the benefits of naturally healthy living.

We thank our 3.8 million readers that devour these pages every month, typically from cover-to-cover. We voice gratitude to the thousands of committed advertisers that report multiplied business success as a result of our partnership. We extend kudos to the hundreds of editorial contributors that have generously shared their pioneering expertise with us via cutting-edge information and practical tips. Interviews and bylines of internationally recognized healers, teachers and leaders underscore the magazine's primacy in its field.

Collectively, we comprise a great movement embodying ways of living that are healthy for people and the planet. Together, we are producing a pay-it-forward chain reaction of positive energy and conscious living that benefits everyone. Each large and small choice in favor of natural health and environmental sustainability counts toward enhancing our own standard of living and supporting a higher quality of life on Earth.

It all starts with individuals waking up to conscious living and connecting locally to make measurable differences



in their own homes and communities. They are role models of wellness. They are eco-stars. They are visionaries that daily act on their passion for helping others live happier, healthier, more thriving lives.

What started as a single print publication in Naples, Florida, in 1994, is now a growing network spearheaded by 90 local magazine publishers reaching out to share the message. Supportive media range from digital magazine editions, e-newsletters, community websites and social media releases to an iPhone app, webstore and dating website, topped by a nationwide network of local natural health practitioners. All embrace the original vision of bringing like-minded people together to help make life better.

We are glad that you are joining us in celebrating 20 years together. We look forward to all the good that 2014 and beyond will bring to us all.

For more information and to connect, visit NaturalAwakeningsMag.com.



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